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**MITSUBISHI CATERPILLAR FORKLIFT AMERICA INC. ANNOUNCES
REPRESENTATION CHANGES FOR MASSACHUSETTS, MAINE,
RHODE ISLAND, NEW HAMPSHIRE, VERMONT**

HOUSTON (July 15, 2019) – [Mitsubishi Caterpillar Forklift America Inc. \(MCFA\)](#) announced today that it has appointed [New England Industrial Truck Inc. \(NEIT\)](#) to represent its three brands, Cat® lift trucks, Mitsubishi forklift trucks and Jungheinrich® warehouse products, in the New England territory of Maine, Rhode Island, Eastern Massachusetts, New Hampshire and the majority of Vermont.

NEIT supports customers through two facilities – its newly opened headquarters in Wilmington, MA, and Saco, ME.

“NEIT has been a longstanding and trusted partner to the material handling industry for more than 60 years,” said John Sneddon, vice president for sales and marketing at MCFA. “Their experience with MCFA’s world-class brands and their commitment to total customer satisfaction allows for a seamless transition for our customers.”

Founded in 1952 on the principle of customer satisfaction, NEIT’s products and services have evolved to serve customers’ needs. The NEIT Team prides itself on having a strong work ethic that has fostered the development of solid partnerships.

“Loyal users of Cat lift trucks, Mitsubishi forklift trucks and Jungheinrich warehouse products can rest assured that the NEIT team is well prepared to carry on the longstanding tradition of excellence and dependability they have come to expect from our products,” said Sneddon.

For more information on MCFA or NEIT, visit www.mcfa.com or www.neit.com.

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About Mitsubishi Caterpillar Forklift America Inc. (MCFA)

Manufacturer of Industry-Leading Material Handling Equipment

Mitsubishi Caterpillar Forklift America Inc. (MCFA) is a leading manufacturer of forklifts in the United States, Mexico, Canada and Latin America. Based in Houston, Texas, the company distributes three distinct brands – Mitsubishi forklift trucks, Cat® lift trucks and Jungheinrich® warehouse products. MCFA features the industry’s most extensive dealer network in North, Central and South America. The company provides customers with quality lift truck products that

range from warehousing to industrial applications and are backed by industry-leading customer service. For more information about MCFA or any of the brands it manufactures and distributes, visit www.mcfa.com, www.cat-lift.com, www.jungheinrich-lift.com or www.mit-lift.com.

About New England Industrial Truck, Inc.

New England Industrial Truck, Inc., (NEIT) is a full-service forklift dealership. Known for its dedication to customers' uptime since 1952, it has been instrumental in supporting local business growth and productivity. NEIT's Founder, Robert E. Krueger, started the company in 1952 with customer satisfaction as the primary goal. Today, NEIT remains committed to ensuring its customers are satisfied with NEIT's service and the quality of its fleet. The company's mission is to provide material handling equipment that fully satisfies the customer, thereby achieving long-term prosperity for both its employees and the company. NEIT's first commitment is customer satisfaction. Through diligent effort to develop new customers and expand its customer base, NEIT also contributes to the ongoing process and enrichment of society. For more information, visit NEIT's website at www.neit.com.